Cathy Reynolds, Director of City Regeneration & Development, Belfast City Council

**eltast** 

### Belfast region at a glance

Northern -Ireland

> Belfast Belfast region

Belfast population

Belfast region population -

Population under 30 years of age — 42

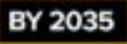
345,418 1.12 million 42%



## **Scale of our ambition**

The Belfast

Arenda



- Deliver 31,600 new homes
- Develop 550,000 sq m of employment floor space
- increase population by 66,000 people
- An ambitious blueprint for creating a more attractive, accessible, safe and vibrant city





To transition to an inclusive, zeroemissions, climateresilient economy in a generation

- Sets out our aspirations for the future development of Belfast and policies to be used in assessing planning applications
- Supporting cultural recovery





Investing in Infrastructure and transport



Investing in **Tourism and** Culture

RELIAST RECOOL

Accelerating **City Centre** Living





Waterfront Regeneration

Investing in innovation and smart districts

Investing in place making

> Belfast Region City Deal

# **Hospitality & Tourism**

One of the top 30 most exciting destinations to visit in 2024 National Geographic Traveller's 'Cool List 2024'

**NI's top tourist destination:** 52% of all visitors to NI coming to Belfast.

**2023 a record season for cruise tourism** in Belfast: 158 calls and more than £20m (estimated) injected into the local economy through passenger spend alone.

**Sustainable Tourism:** 8th in GDS Ranking Global Destination Sustainability Index and ranked 2nd out of 100 DMMOs

"World's Best Conference and Events Destination", Conference & Incentive Travel Awards



#### BELFAST Stories

A transformative £100 million tourism-led regeneration project in the heart of Belfast city centre







Belfast 2024 is a programme of worldclass spectacle events, performances, and activities across the city.



BELFAST REGI

## **Belfast Region City Deal**

Ambition: £1 billion investment to boost economy Delivering more and better jobs by investing in:





High growth sectors Innovation and digital capabilities

Tourism and regeneration Connecting people to opportunity

## **Belfast Region City Deal**

#### **Innovation & Digital**

AMIC - Advanced Manufacturing Innovation Centre

CDHT - Centre for Digital Healthcare Technology

GII - Global Innovation Institute I4C Innovation Centre at St Patrick's Barracks

REACH - Institute for Research Excellence in Advanced Clinical Healthcore

Shed 1.0 Studio Uister



#### **Tourism & Regeneration**

Banger Waterfront Belfast Stories Mourne Mountain Gateway Project Newry City Centre Regeneration The Gobbins Phase 2 Corrickfergus Regeneration Destination Royal Hillsborough







#### Infrastructure

Beltast Rapid Transit Phase 2 Legon Pedestrian and Cycle Bridge Newry Southern Relief Road

## Employability and skills

FF - Digital Transformation Flexible Fund











City Centre Living video



## **Accelerating City Centre Living**

Ambition: Support a vibrant, liveable city centre and deliver 11,500 new homes in the city centre and Titanic Quarter. Accelerating city centre living by:



# A Bolder Vision for Belfast

#### Key Moves



Creation of a Civic Spine with a focus on people

Reimagine the Inner Ring Road and end Car Dominance

Promote City Centre Living

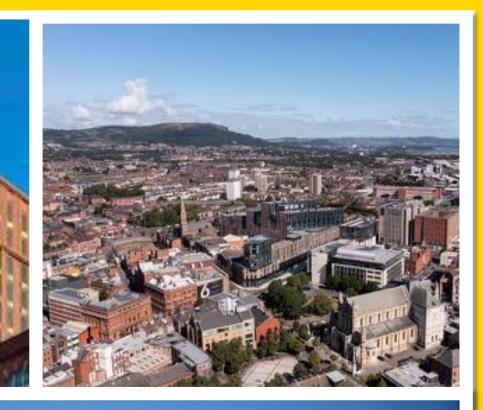


Embrace the River Lagan and Waterfront



## **A University City**







Over 59,000 full and part time students are enrolled in higher education

## Waterfront regeneration

Belfast

## **Major developments**



Cathy Reynolds, Director of City Regeneration & Development, Belfast City Council

**eltast**