



Vertical Concept

VERTICAL

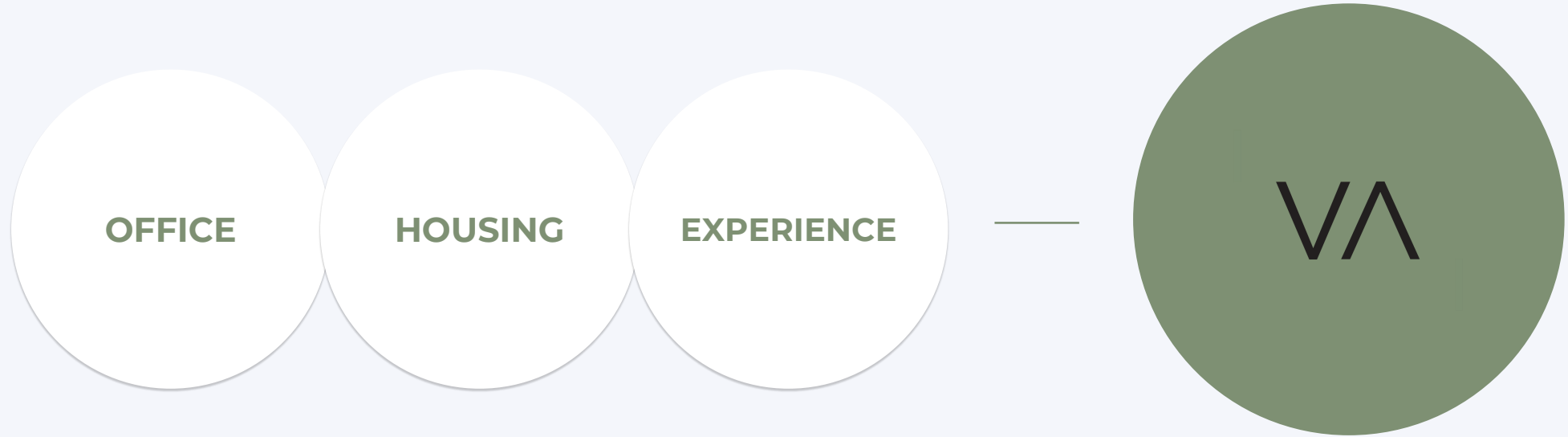
Vertical Concept

- Vertical Concept is a **modern and innovative** idea that brings together different quality assets and people, creating a unique environment where accommodation, workspaces, and event spaces coexist harmoniously within a single, fully-equipped building.
- This concept redefines the **traditional boundaries of hospitality** by integrating diverse functionalities into **one cohesive space**, fostering a community that thrives on collaboration, convenience, and versatility.
- Whether you're looking for a place to stay, work, or host an event, this Concept offers a seamless experience that caters to all your needs under one roof.



VERTICAL

Our Offer



We offer a 360-degree hospitality service for those who are looking for not only a space to work but also an environment that fosters both professional and personal growth. Our offices are in the same building as our apartments, which makes it ideal for those who want to spend as little time as possible commuting to work.

VERTICAL

Vertical Hospitality Approach



Feel Home



Fully Equiped and Serviced Apartments



Corporate Business Travel, Digital Nomads or even Leisure visitants



An Inclusive space to work, that encourages positive interactions



Co-create and Collaborate in new and exciting projects



Personalized, safe and comfortable Mobility



Planning and implementation of global mobility projects



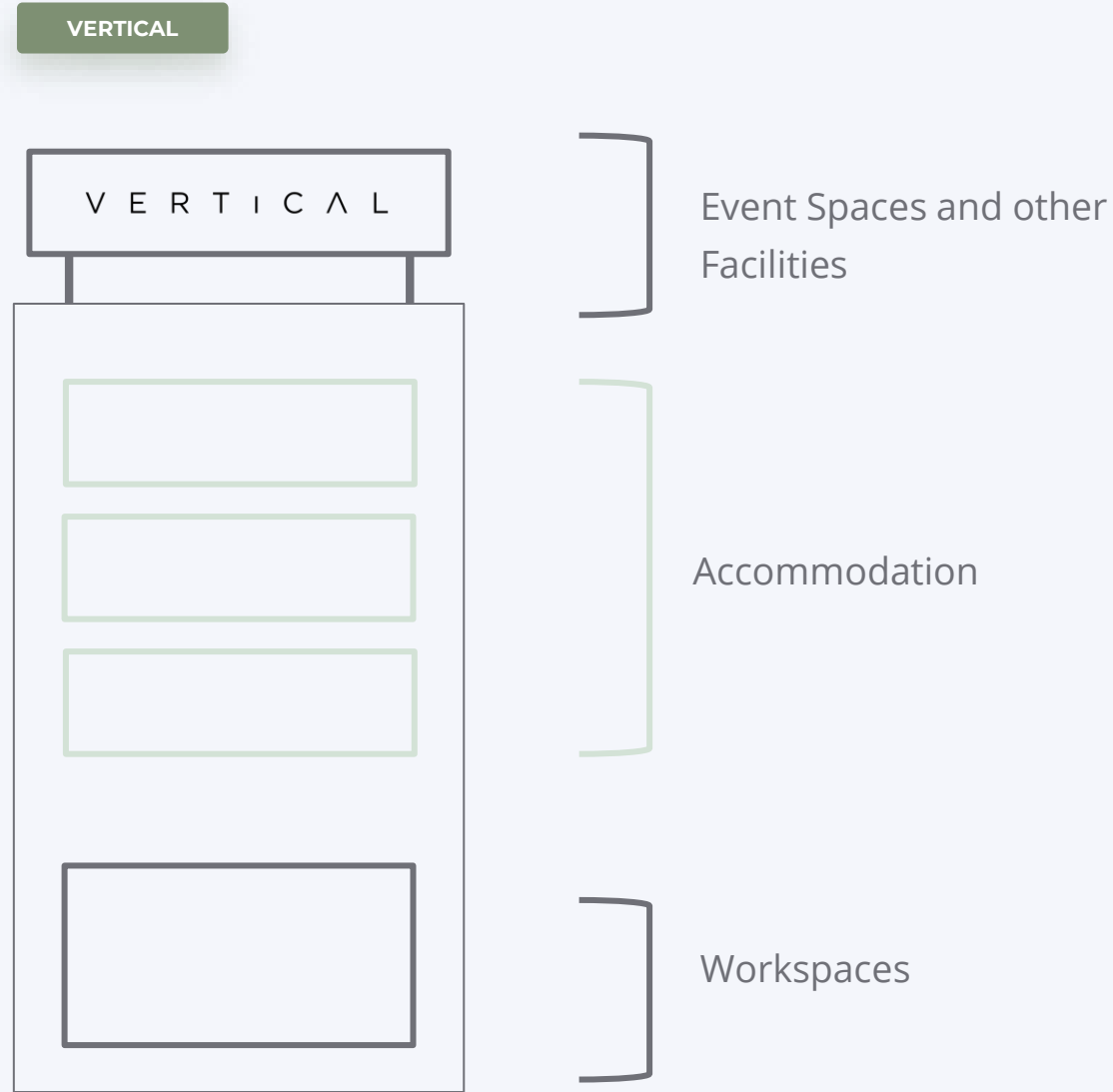
Explore the best of Portugal Nature



Get involved with the best of the city



Business trips, Employee travels and services to orders



Vertical Building

- Vertical is our ability to create a unique stay where you can have workspace and accommodation, all in one building.
- All with fully equipped spaces both for individuals and large groups of people.

VERTICAL

Vertical Building: Workspaces



Fully Equipped

We take care of you the moment you join us



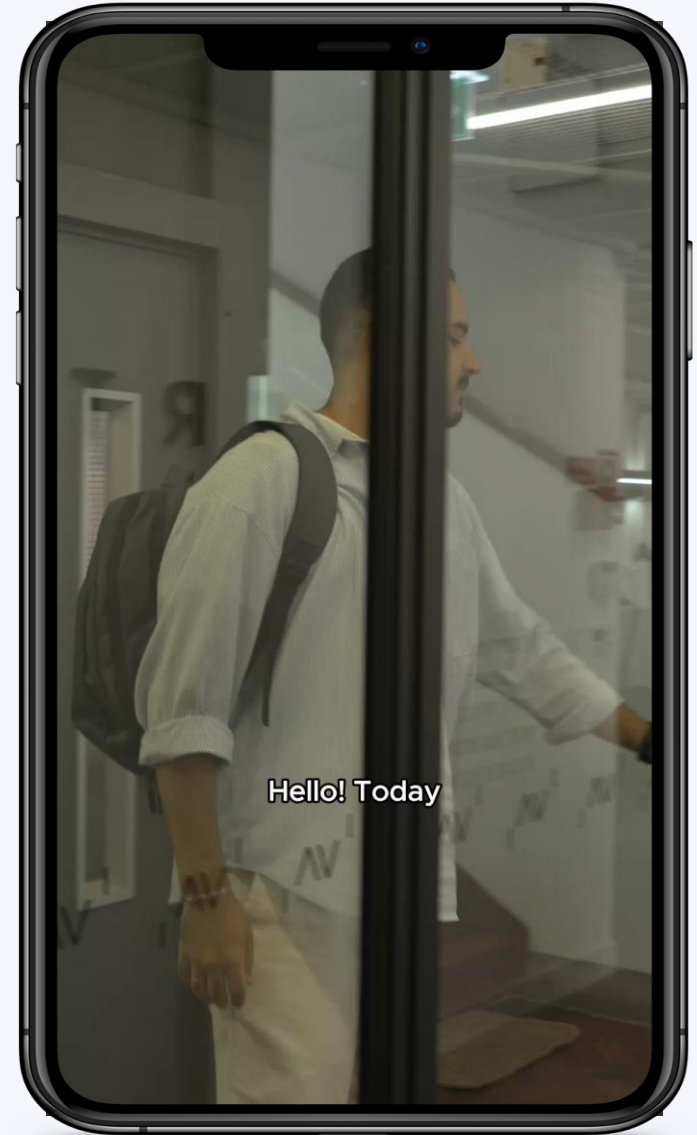
Lightning Internet

Your calls will never be a problem

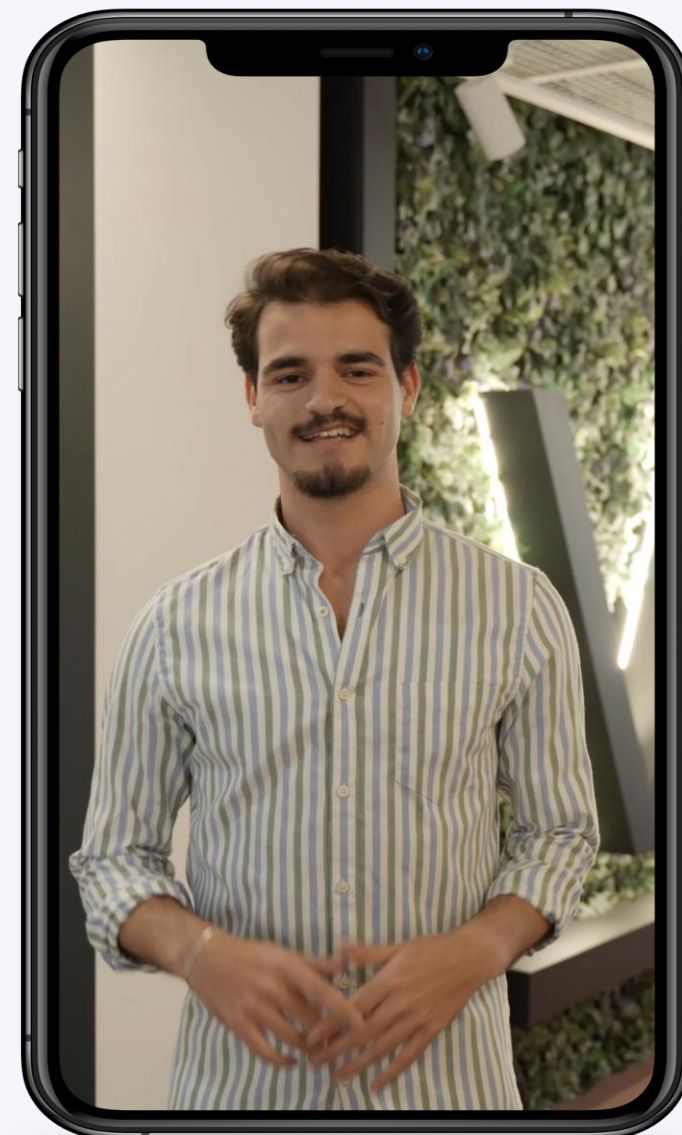


Be Part of a Community

Shy? You will forget that as soon as you experience a day with us



Vertical Coworking Bolhão



Vertical Coworking Firmeza



Vertical Coworking Dom Henrique

- 14 Private Offices
- Hot Desks
- Flex Desks
- Auditorium
- Rest areas
- Kitchens
- Lounges



Vertical Coworking Dom Henrique

- Wellness Center
- Work Café



VERTICAL

Vertical Building: Accommodation



Fully Equipped

With the best commodities



Top Internet

If you need to work from home



Concierge Service

To take care of you whenever you need



Feel Porto Firmeza Coworking & Flats

COORPORATE PRESENTATION



VERTICAL

Vertical Building: Event Spaces & other Facilities



City Views

Experience the beauty of the Destiny



Corporate Events

Take your team to the next level



Community Network

Merge "Work and Leisure" visitants (Bleisure)



Book Presentation
Floor 1 - Vertical Coworking Firmeza



Jazz Concert
Lounge - Vertical Coworking Firmeza



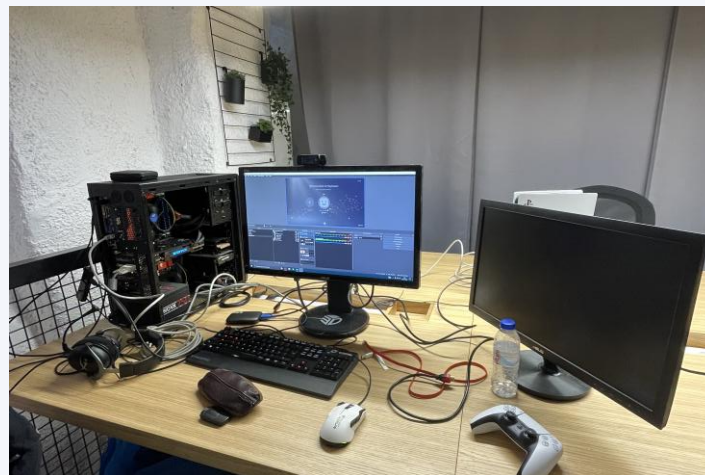
Pop Up Market
Rooftop - Vertical Coworking Firmeza



Network Breakfasts



E-Sports Events



E-Sports Events





VERTICAL

Which Brands use Vertical Products?

- With a Corporate brand that has the ability to take product from each of **FEEL GROUP**'s brands in order to create a unique offer.
- We use Vertical buildings in each of our locations to promote a better service for our clients.
- And, for the Corporate segment, we have Feel Corporate, that **aggregates the offer**.



VERTICAL
COWORKING



VERTICAL
COWORKING

VERTICAL

But we never forget about...

Revenue and Profitability!

With a concept called
**"Spaces as a Service"-
 SPaaS**

3 streams of revenue:

- Accommodation with +/- 60%
- WorkSpaces with +/- 30%
- Events and Others with +/- 10%

Operational Margins:

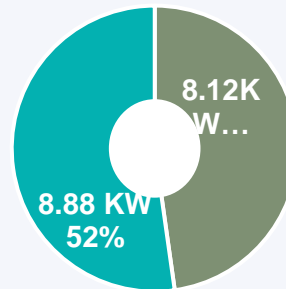
- Accommodation with +/- 40% (with shared revenue)
- WorkSpaces with +/- 30% (with fixed lease costs)
- Events and Others with +/- 30%

VERTICAL

But we never forget about...

Sustainability

With meeting the needs of the present without compromising the future



The first stamp recognized by Booking.com, uses criteria aligned with global benchmarks, such as the Sustainable Development Goals (SDGs), ISO, GSTC, the European Union Ecolabel (EU Ecolabel) and Travalyst,

The Municipal Recognition Program “Confiança Porto” through the recognition of establishments that present the best practices in terms of requirements such as safety, cleanliness, hygiene, accessibility and reception.

In the Vertical Firmeza Building, 48% of the energy used is produced with the solar panels installed on the rooftop.

VERTICAL

With...

A GLOBAL SPECIALIZED SALES TEAM & CRM TOOL

Our team promote a specialized and tailored offer where you can get the best quote based on the client's needs.

A STRONG DIGITAL APPROACH

With the best and optimized product available, we have a personalized digital plan to be able to get the new leads, where we work with rich content promoting the best points of our spaces.



VERTICAL

We call it "Vertical Hospitality"

Destination/Accommodation



Mobility



Workspace

V E R T I C A L
C O W O R K I N G

Experiences



Spaces as a Service SAaaS



VERTICAL



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BUSINESS & HOSPITALITY

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